

Miki Erickson

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PR



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Mikaela Erickson

EDUCATION

Bachelor of Arts in Public Relations

Auburn University, Auburn, AL
December, 2021

Minors:

Business and Political Science

Major: 3.83

Overall: 3.34

EXPERIENCE

- Member of the Oaks Agency at Auburn University January- August, 2021
 - Create social media posts for the Auburn Public Relations account on multiple social media platforms
 - Create content calendars for social media posts including spotlight interviews
- Member of PRSSA January, 2021- present
- Moxy Evolution (Vail, Colorado) June- August, 2019
 - Public relations, marketing, and brand recognition
 - Photoshoots, social media, event planning, and community marketing

SPECIAL SKILLS

- Leadership
- Time management
- Organized
- Proficient in AP-Style writing
- Proficient in Google Slides
- Proficient in Google Docs
- Solution oriented
- Work well in group settings

ON-CAMPUS ACTIVITIES

- Chaarg Auburn University, AL January 2020
- Attended weekly meetings
- Participated in small group fitness
- Delta Zeta Sorority August 2018- January 2020
- Participated in philanthropy involved with the Starkey Hearing Foundation

References upon request